

1ST EVER MARKET EXCHANGE WHERE A 501C STARTUP/SMALL BIZ CAN BE SEEN, HEARD, ENGAGED AS A REAL BUSINESS

PODCASTING BUSINESS CENTER™

a 501c Startup-2-SmallBiz Market Exchange that brings Business Assets to You!



Tax ID: 88-2636443

MD Registration: D23137243

**Fiscally Sponsored by
The Learners Lab Foundation**



Podcasting Business Center (PBC)TM

Tax ID 88-2636443

Sponsored By

The Competence Group LLCTM & (Co-Sponsor TBD, Sponsorship Inquiries Being Accepted)

Podcast Name: Spotlight on 501c StartUps & Small Businesses

www.501cStartup2SmallBiz.Exchange

Hosted by

Exec Dir, Nat'l Chamber of Tax-Exempt Small Businesses (NCTSB)TM

Exec Dir, Assn of Tax Exempt Startups & Entrepreneurs (ATESE)TM

Podcast Name: 501c Startup & Small Business Collective

www.501cStartup2SmallBiz.Exchange

Hosted by

Rotation of Leaders from 501c Startups

& Registrants from within The CollectiveTM

PODCAST OPERATIONS:

Creative & Production Director

Podcast Production & Communications Intern

(a FIRM until filled by Office of Member Services Staff)

BUSINESS CENTER OPERATIONS:

The Competence Group, LLC

Membership Operations Assistant (Fellow) | Production & Operations Services Team (Fellowships)

PBCTM Librarian & Archivist

SPOTLIGHT ON 501c STARTUPS & SMALL BUSINESSES

Primary Podcast Episodes & Special Features

Regular Programming Line Up

www.501cStartup2SmallBiz.Exchange

Weekly Prime Time Episodes

- **501c Spotlight:** Primary Podcast Introducing 501c Startups, Entrepreneurs & Tax Exempt Small Businesses up to 5 yrs old
- **Peer-On-Peer Spotlight:** Q&A Podcast btwn 501cs Startups & Peer 501c Small Businesses
- **Sponsors Korner:** Podcast hosted by PBC Sponsor & 501c Startup Stakeholders
- **Biz Korner Xchange:** Podcast introduces Small Biz Vendors/Merchants wanting to serve 501cs Startups-Biz Market
- **501c Startup & Small Biz Collective:** Primary Podcast hosting a Panel of 501c Startups & Small Businesses who ID their business issues, how politics & legislations impact their business operations & articulated desired resources/solutions

Reoccurring Specials: Monthly/Quarterly/Annual

- Topic-based special on Topics Raised by 501c Startups/Small Biz

501c Guest Host

- Hosted by a 501c Startup & 501c Small Biz Entrepreneurs
- Career Opportunities & Talent Needs. Hosted by a Non Profit Sponsor/Org

501c SB² 501c STARTUP-2-STARTUP BUSINESS XCHNG

501c SB² Business Xchange - Weekly Events

On Site

- In-Person Peer-On-Peer Business & Bartering Exchange among 501c Startups, Entrepreneurs & other Peer 501c Small Businesses

Virtual

- Online Peer-On-Peer Business & Bartering Exchange between 501cs Startups, Entrepreneurs & 501c Small Business

SB-2-SB² 501c SMALL BIZ-2 SMALL BUSINESS XCHNG

SB² Business Xchange - Weekly Events

On Site

- In-Person OPEN Business & Bartering Exchange between 501cs Startups, Entrepreneurs & Vendors that Serve Small Business in general and 501c Startups/Small Business specifically

Virtual

- Online OPEN Business & Bartering Exchange between 501cs Startups, Entrepreneurs & Vendors that Serve Small Business in general and 501c Startups/Small Business specifically

WHERE'S THE \$\$\$ -- RIGHT HERE!!!! Thru TLLF, You've Got Direct Access & Partnership Connections!

Getting Funds in the Business Accounts of 501c Startups, Entrepreneurs & Tax-Exempt Small Businesses

Daily: M-Sat | Sun by Appt.

- Business Financing - CDFI Status Pending
- Credit Union - our 501c FCU Charter is Pending
- Funding; TLLFs Small \$1 Helping Hand Fund
- Financial Management
- Finance Administration & Education
- Grant Management & Administration,
- Tax Management & Administration
- Govt Contracting Prep & Training

Finance, Tax & Investment Management Training:

- Sponsor One-on-One/Seminar/Webinars
- TLLF Investment Mgmt Team: One-on-One
- Financial Management Firm: Training Programs for 501c Startups
- Finance Administration: Training Program
- Tax Account/Tax Firm: 501c Tax Management & Administration Training Programs

Podcasting Business Center (PBC)TM

The Podcasting Business Center (PBC)TM is the 501c Startup-2-Small Business Xchange of The Learners Lab Foundation. It began just volunteer business development services of The Foundations parent entity, The Competence Group, LLC. The Podcast component was began as biz-2-biz conversations and unsolicited communications that materialized in the course of volunteer work.

The PBCTM is a Podcast Studio that also houses a small business center & market exchange for 501cs. We will offer: a credit union, a multi-day Startup-2-Small Business Bazar, bartering, direct lending programs, direct, 1-to-1 access to funding access, as well as training in finance, management & tax Administration led by tax-exempt professionals who live in this world.

The PBCTM is being fiscally sponsored by The Learners Lab Foundation and will operate from HQ Offices in Berlin, MD that include natl offices for our Natl Chamber, Founders Association & 501c Collective.



SPOTLIGHT ON 501c STARTUP & SMALLBIZ

THE 501c STARTUP & SMALLBIZ COLLECTIVE

2 PODCASTS FORCING CHANGE

Spotlight on 501c Startups & Small Businesses™ introduces 501c startups, entrepreneurs & tax-exempt small businesses to their 501c peers, the consumer/B2B markets they intend to serve & it invites for-profit small business vendor & suppliers to introduce themselves to this unserved 501c market.

The 501c Startup/Small Business Collective™ kicks things off as weekly forums of 501c startups, small businesses, with others identifying business issues, the adverse impact of *Politics & Legislation* on the *business operations* side of their organization.

Participants tell The LLC what solutions they need & we secure partners to help us make it happen.




Episode Summaries



Regular Programming (Daily Each Week)

- **501c Spotlight:** Primary Podcast Introducing 501c Startups, Entrepreneurs & Young Tax Exempt Small Businesses from the Idea Stage thru Yr 5 Operation
- **Peer-On-Peer Spotlight:** Q&A Podcast btwn 501cs Startups & Peer 501c Small Businesses
- **Sponsors Korner:** Podcast hosted by PBC Sponsor & 501c Startup Stakeholders
- **Biz Korner Xchange:** Podcast introducing Small Business Vendors/Merchants wanting to serve 501cs Startups, Entrepreneurs & young 501c Businesses

Spotlight Startups In The Que:

- **Eliana's List** (Maryland)
 - **Knowledge is Power University** (KipU) (Illinois)
 - **Confidentiality Requested:** Eye Glass Program for Disabled Veterans (Maryland)
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The 501c SmallBiz Collective: Politics, Legislation & 501c Business Operations (Weekly)


- **Business Operations Episodes:** Topics Request on Demand
- **The "Oh Sh###t Corner:** Political & Legislation that Impacts 501c Startups/Small Biz



Special Programming (Weekly/Monthly/Quarterly/Annual)

- **Special Topic Episodes:** Topics Request on Demand
- **Reoccurring Topics:** based special on Topics Raised by 501c Startups/Small Biz
- **501c Guest Host:** Membership Hour -- Rotating host from Chamber & Assn Membership
- **Reoccurring Episode:** hosted by a 501c Startup & 501c Small Biz Entrepreneurs
- **Reoccurring Episode:** Career Opportunities & Talent Needs. Hosted by a Non Profit Sponsor/Org

Guest Host Sponsors:

- **Costal Wealth Management:** Episode Sponsor
 - **Org Confirming Schedule:** Government Contractor
 - **Confidentiality Requested:** Eye Glass Delivery Program for Disabled Veterans (Maryland)
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Podcasting Business Center (PBC)[™] | *Mobile, Remote, Brick-n-Mortar, Branch Location Across the US, PR, DC*

Did you know the IRS receives roughly 1,000,000 applications for tax exempt status each year? They gave us that number in 2018, which means 1M new entities join the small businesses market each year. Yet they tend to be denied access to Small Business Assets and Loan Products only because they are classified as tax exempt.

The only number that's important to know is this...

roughly **1,000,000**

new tax-exempt businesses are formed every year and apply to the IRS for tax exempt status.

While all 501cs will be welcome, the Podcasting Business Center (PBC)[™] was deliberately created as a 501c Startup-2-SmallBiz market bringing merchant, financial service business assets & tax/finance/investment training to 501c Startups, Entrepreneurs & Tax-Exempt Small Business reversing current practice of exclusion & access denial.

The *501c StartUp-2-SmallBiz Xchange (SB2SB[™])* is a series of Podcasts that introduce 501c startups & small businesses to the markets they hope to serve and their 501c Small Business Peers. It will also connect them to *For-Profit Businesses* we hope will become long-term suppliers to & customers of our 501c Startup/Tax-Exempt Small Biz Stakeholders.

The *501c Startup & Small Business Collective (501cSBC)[™]* is a weekly Forum for 501c Startups, Entrepreneurs, Tax-Exempt Small Business, our Natl Chamber & ATESE Founders Assn Members who meet virtually to ID business issues & discuss the adverse effects of Federal, State, and Local politics/legislation *on the business side* their tax-exempt operations. The Foundation and its LLC parent use recommendations to craft interim solutions. Forums are published as Podcasts with subscribers getting the full session and snippets posted for the public.

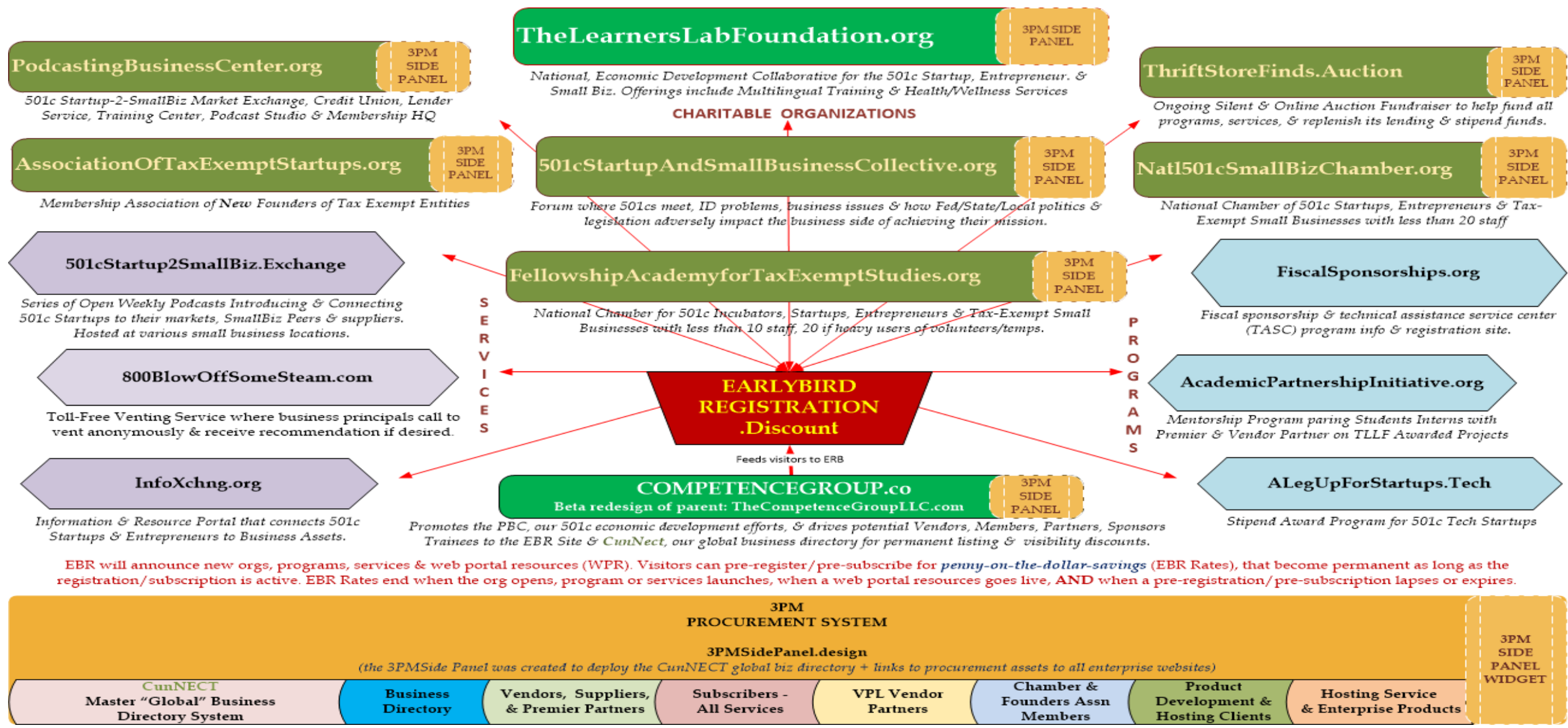
The *Podcasting Business Center[™]* will first launch as a virtual business bazar, a mobile business bazar and then become a live face-to-face business Bazar once we secure headquarters. Launch for both the *501c SmallBiz-2-SmallBiz Xchange* and *501c Collective[™] Podcasts* to launch in 2023., and the *Mobile PBC[™]* by early 2024, the *PBC HQ* during 2024.



1st FLOOR TEASER....there's two more



...oh yeah, we're Linking up in many ways, especially thru... **"CunNECT™"**
... our master global business directory system openly connects closed/restricted makets. That means startup & small business stakeholders, vendor, suppliers, merchants, financiers, funders, media, OEMs. So Register today & automatically become part of 3PM, our openly published, open-access procurement system that automatically publishes to every website we build -- new, pending and future.



Co & Full Naming Rights Opportunities for these new Orgs, Programs, Services & Facilities

...launching in 2023 :

Podcasts Series: 501cSmallBiz2SmallBiz.Exchange™
National Chamber of Tax-Exempt Small Businesses (NCTSB)™
Association of Tax Exempt Startups & Entrepreneurs (ATESE)™
Thrift-Store Finds: Silent & Online Auctions™
501c Startup & Small Business Collective (501cSBC)™
Podcasting Business Center (PBC)™ (mobile & brick-n-mortar hq in 2024)

...coming down the pike

The 501c Federal Credit Union (501cFCU)™
The Helping Hand Fund (HFF)™
The Fellowship Academy on Leadership & Business Continuity™
800BlowOffSomeSteam.com™
The Institute for 501c Entrepreneurial Economic Development™
The Council for 501c/Tax Exempt Entrepreneurial Policy Development
and Inclusion™ (research center)

If you want to print me out, better us LEGAL!

Email *PARTNERSHIPS@THELEARNERSLABFOUNDATION.ORG* for the full opportunity summary.

Thanks for your time. Look forward to hearing from you!